



North Yorkshire Cultural Strategy

Development - Update

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Background

The new North Yorkshire Council Culture & Archives Service was restructured at the end of 2023 and implemented from 1st February 2024.

The service has been working to an Interim Delivery Plan, developed during Local Government Reorganisation, and based on the acknowledgment that the new authority would be inheriting a variety of cultural strategies, frameworks and delivery plans from legacy authorities.

The Interim Delivery Plan has enabled the service to maintain momentum on key areas of work and provide continuity to community and sector during the creation of NYC, and implementation of the new service structure, however, a new North Yorkshire Council strategy needs to be developed and following a successful North Yorkshire Cultural Symposium with sector and community in November 2023, the process began to develop the strategy, with a view to launching it by the end of 2024.

A steering group of community and sector representatives have collaborated with, and supported, the Culture & Archives Team in development of the strategy and undertaking the consultation process.

What will result from strategy development, is a North Yorkshire Cultural Strategy that is owned by everyone, and used to maximise opportunities for cultural development, growth and investment across the county.

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Overview

Prior to engaging in public consultation, the team undertook background information gathering and asset mapping, including taking information and feedback from the inaugural North Yorkshire Cultural Symposium, which was attended by over 100 representatives across our communities and sector.

Background information used to inform outline strategy development also includes:

- Key recommendations from relevant reports and reviews, e.g. Celebrating Our Distinctive Heritage, Audience Agency Covid Review, High Street Heritage Action Zone Evaluation, Great Place Lakes & Dales Legacy.
- Key national funder strategies, including Arts Council England Let's Create, NLHF Heritage 2033, and Historic England Future Strategy.

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Public consultation has taken place throughout July and August via the following:

- Open face to face sessions in each constituency area (x7)
- Online consultation workshops (x 2)
- Public survey – digital and paper copy.
- Face to face accessible sessions (x 20)
- Face to face targeted sessions (x 5)

The team have engaged with:

- Community members
- Cultural sector representatives & organisations
- Individual artists, culture & heritage practitioners
- Arts Award & Young Archaeologist groups
- FEAST programme participants
- Groups with specific access requirements
- Other NYC services, e.g. Libraries, Tourism/Ec Dev, Health, Localities
- Work experience students

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Content of Consultation

The consultation has focused on five key areas:

- Vision
- Strategic Priorities
- Actions
- Measurables
- Case studies

Key priority themes that have emerged from the process so far:

- Creative Health & Wellbeing
- Education, Skills, Young People
- Ec Dev/Regeneration/Tourism
- Accessibility
- Collections & Heritage

*Digital needs to underpin everything

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Outline Timeline for Completion

August - September

- Completion of consultation sessions (which started in July)
- Initial strategy draft developed

September

- Work with City of York and York cultural sector on review of their cultural strategy, and development of overarching shared vision/priorities piece (to enable joint working within MCA)
- Attendance & workshop delivery at NYC Health & Wellbeing Board informed by initial strategy draft
- End Sept – review of all outstanding contributions, and final draft out to steering group for comment

October

- Management Board review

November

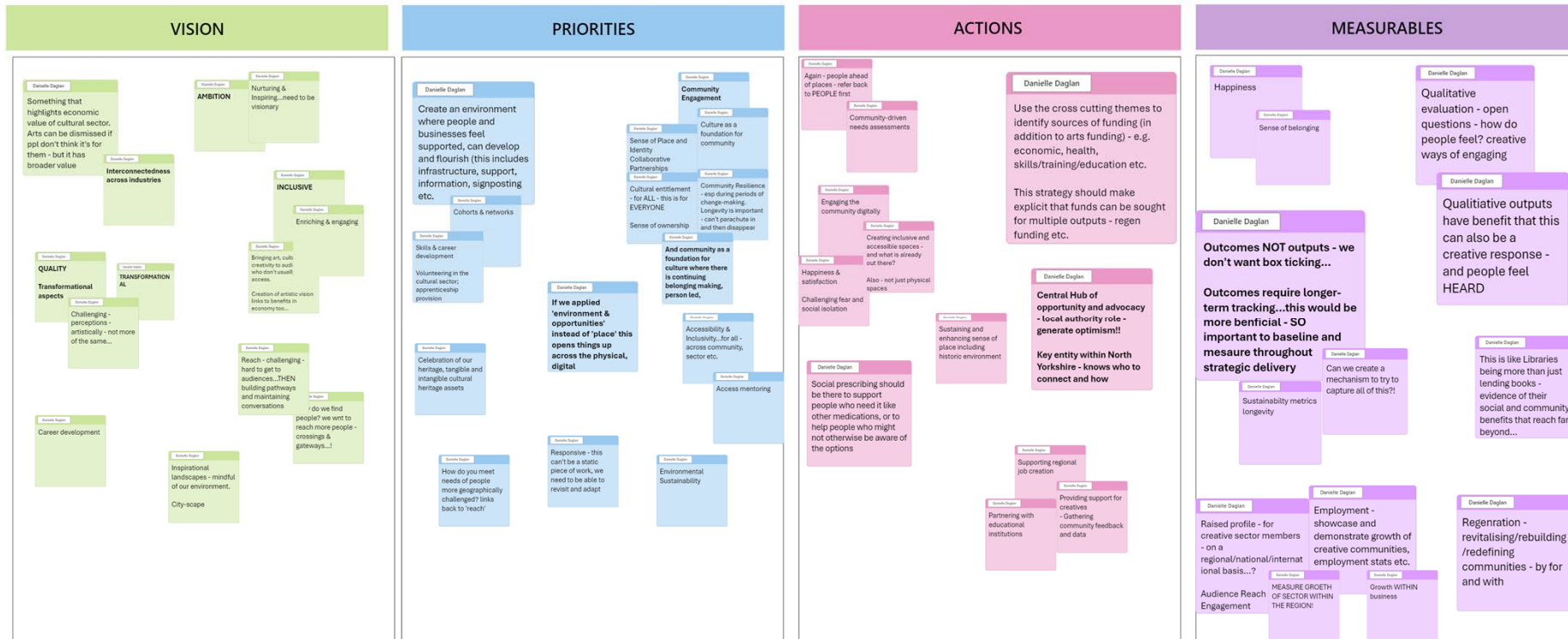
- Executive review
- Full Council (dependent on Executive recommendation)

December

- Publication & launch

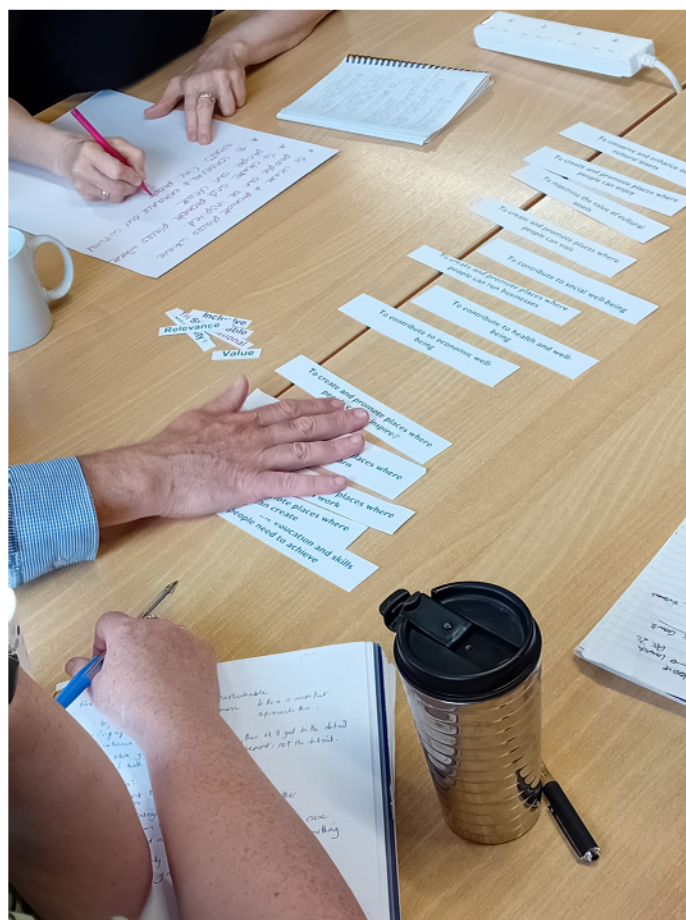
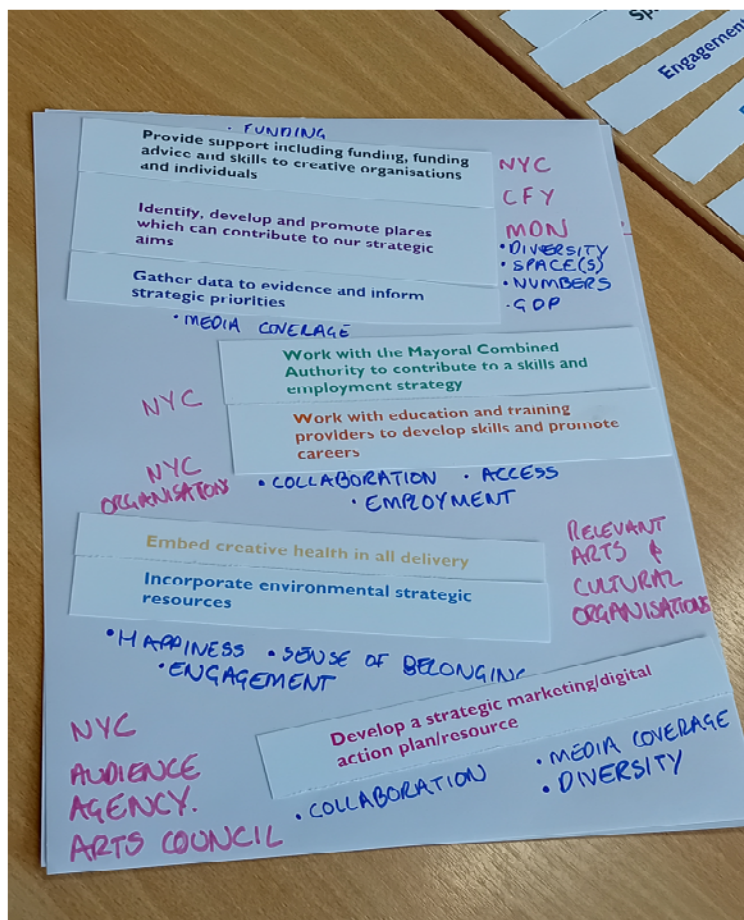
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Example Consultation Session Feedback



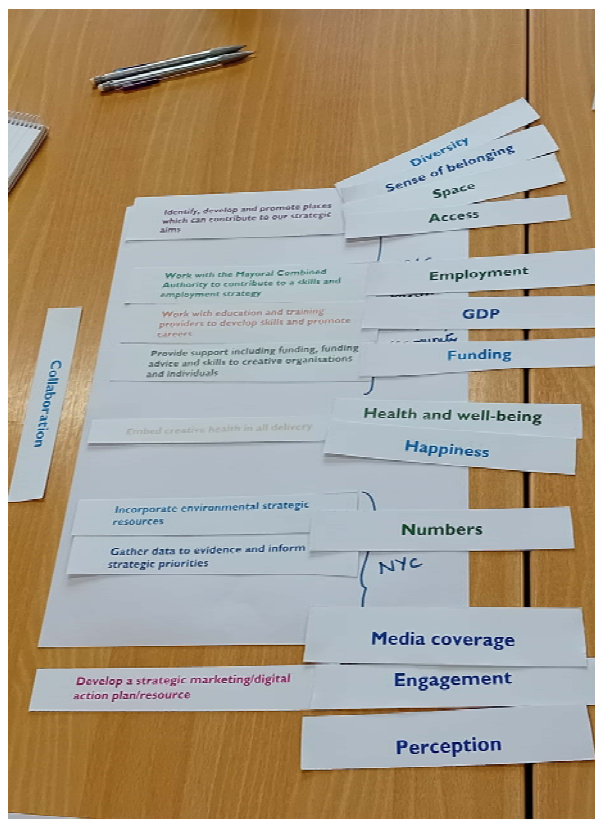
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Selection of Session Images



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