



# South Gloucestershire Cultural Strategy

Draft for consultation - January 2009

# More to Life

## Draft Cultural Strategy for South Gloucestershire

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We are inviting comments and feedback on the draft strategy from 12<sup>th</sup> January until 3<sup>rd</sup> April 2009. For further information or to send us your comments, please contact:

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## **More to Life**

### **A cultural strategy for South Gloucestershire**

#### **1. Introduction by Executive Councillor**

A recent national survey <sup>1</sup> about participation in culture found that 94% of people had done a cultural activity at least once in the last 12 months, it also found that those participating in cultural activities were 20 per cent more likely to know 'many people' in their neighbourhood and around 60 per cent more likely to believe that 'many of their neighbours can be trusted'. This clearly shows that culture plays an essential part in everyone's life, it is the cement that binds communities and individuals together, without it the quality of life in our communities would be very poor.

The aim of this strategy is to show the value of culture within South Gloucestershire and how it contributes to the priorities of the Local Strategic Partnership

- Investing in children and young people
- Being healthier
- Promoting safer and stronger communities
- Valuing the environment
- Maintaining economic prosperity
- Managing future development

Although it has been developed by South Gloucestershire Council, it is a strategy for the whole of South Gloucestershire and we want everyone to be involved in shaping the document, the Council is aware that a great range of cultural activity is developed within local communities to reflect local needs and demands

The aim of the strategy is also to develop a sense of place and raise awareness of Culture in South Gloucestershire we will do this by:-

- Improving the opportunities for cultural engagement in South Gloucestershire
- Developing opportunities for participation in cultural activities
- Develop a sense of place for people living, working and studying in South Gloucestershire

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<sup>1</sup> Taking Part, DCMS, 2006

**During the consultation, we want individuals and groups to respond to the following questions**

- **Can you identify any areas of cultural activity that are missing in South Gloucestershire?**
- **Do you agree with the definition of culture?**
- **Are you able to support the delivery of the strategy, if so in what ways?**
- **How can awareness of cultural activities be improved within South Gloucestershire?**
- **What actions can be taken to encourage people of all ages to participate as either participants or audiences in the cultural programme?**

## **2. Definition**

In 2003 the South Gloucestershire Cultural Strategy defined culture as the

- total of the inherited ideas, beliefs, values and knowledge, which constitute the shared bases of social action.
  - the total range of activities and ideas of a people.
  - the artistic and social pursuits, expression and tastes valued by a society or class.
- 2004 South Gloucestershire Cultural Strategy.*

The Department for Culture, Media and Sport defines culture as including the following areas:

- the performing and visual arts, craft, and fashion
- media, film, television, video, and language
- museums, artifacts, archives and design
- libraries, literature, writing and publishing
- the built heritage, architecture, landscape and archaeology
- sports events, facilities and development
- parks, open spaces, wildlife habitats, water environment and countryside recreation
- children's play, playgrounds and play activities
- tourism, festivals and attractions
- informal leisure pursuits

Culture is an inclusive concept that embraces a wide variety of activities, places, values and beliefs that contribute to a sense of identity and well-being for everyone in our communities. It is about our way of life and our quality of life – it is about what people choose to do - cultural services and activities are the ones people opt for rather than have imposed on them.

Culture can provide communities with both a shared sense of place and a vision of where their community is heading. What is critical is that each community understands and explores the ways in which its local culture encompasses and expresses what is best about its way of life. The community should also be supported in playing a full and active role in realising its aspirations.<sup>2</sup>

### **3. Culture in South Gloucestershire**

South Gloucestershire Council is responsible for directly delivering many of the key cultural facilities serving local communities including:

- libraries,
- leisure, fitness centres, and swimming pools
- local sports facilities and golf courses
- parks and open spaces
- play facilities

In addition the authority also supports cultural activities provided by the voluntary sector with Service Level Agreements, grants and supporting services such as

- Arts development
- Access to archives via Gloucestershire County Council
- community or major festivals
- local sports clubs activities
- community group activities
- play schemes or summer programmes for young people
- museums and heritage activities

The Council has a critical role in establishing a framework for much cultural development and activity including land use planning which can influence development of new communities. However, local communities also organise and develop activities relevant to their communities and the Council would seek to support such activities within its action plan.

### **4. Culture in the South West**

South Gloucestershire needs to work with the regional agencies to ensure that any regional initiatives complement and support culture in South Gloucestershire. In 2008 two important regional documents were published which will influence culture within both the South West and the West of England sub region.

*People, Places and Spaces* is the cultural infrastructure development strategy for South West England and is concerned with the “collective” identification of cultural infrastructure needs and investment at a regional and sub-regional level. The aim is to improve the physical environment where culture takes place over the next 20 years by identifying regional priorities that are believed to be central to the cultural life of the region and to reflect its distinctiveness and uniqueness in the eyes of residents and visitors alike.

Complementing this is the South West regional cultural strategy – *A better place to be: Culture and South West England*. The strategy provides a cultural vision

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<sup>2</sup> Guidance on integrating cultural and community strategies. DCMS. 2004

for the South West and identifies the contribution that culture can make to other objectives relevant to the region.

Both documents have been created on behalf of the regional cultural agencies that by working together can ensure the regional dimensions of culture can be realised.

## **5. Supporting Community Strategy**

### **5.1. Investing in children and young people**

Cultural and sports facilities, events and projects provide positive activities for children and young people to do. They contribute to their social development and physical, mental and emotional well-being. They also help children be healthy, stay safe, enjoy and achieve, make a positive contribution and achieve economic well being

Participation in cultural and sports activity can transform the way children and young people explore the world around them, changing the way they see themselves and what they aspire to in the future. It contributes to learning, both in terms of formal attainment and the development of lifelong skills.

Each summer South Gloucestershire Library service runs a Summer Reading challenge which involves 4,000 children who read over 100,000 books.

Libraries have a vital role in fostering a love of reading, which is so important for children's life chances.

***Fantastic. Improved reading skills over the summer in a very fun way***



Play pods built from a shipping container and filled in with large scrap suitable for play, have transformed playtimes in South Gloucestershire, reducing both accidents and behaviour problems, children in the playground become totally absorbed in creative, social, active and imaginative play.

***“The kids love it, as do we, we wish it could stay” SMSA***

Rachel (not her real name) was being bullied at school and got involved with the Summer Activity programme at the Kingswood Foundation through Connexions



which included song writing and dance. She is now involved in a regular group who meet on a Saturday morning. South Gloucestershire Arts development service uses art to engage with young people, many of whom have struggled at school. Art provides the opportunity to excel and therefore improves their confidence and belief in themselves.

Little Stoke Primary School used music as a means of raising self-esteem and co-operation within classes to enrich and extend the children's experience.

The change in the group dynamic was quite dramatic and those who were initially unwilling to participate were joining in and achieving in a very short space of time.

South Gloucestershire Schools Music Service provides instrumental teaching and curriculum support for schools, performance activities for young musicians at area music centres and serves as a source of information and advice for schools and the wider community.



***'I really enjoy playing the violin because it makes me happy and it's good to play different music. I really like playing in concerts'***

As part of the extended schools programme Abbotswood and Culverhill Schools and Wapley Court Residential Home have run a programme, which has enabled children to find out about life through the 20th century, and the Wapley Court residents to reminisce about different aspects of their lives and share their experience of how life has changed through the century.

From the sessions, the children gained a personal insight into local history and world travel. The residents had the opportunity of engaging with young people and contributing towards their learning and development in the sharing of their personal stories.

***"Lovely to have young people around the place."***



The Festival of Youth Sport provides an opportunity for schools and their pupils to take part in a large community sports event and thus be inspired by being part of a large Olympic style festival. The festival programme provides a school with 3 hours coaching in their chosen sport and is an opportunity for schools to link with local clubs or signpost pupils to further sporting opportunities.

The Festival has become a high profile event across South Gloucestershire with 500 young people taking part and has financial sponsorship and backing from Airbus UK



## 5.2. Being healthier

Cultural activities support healthy lifestyles by promoting good physical and mental health and well-being. Research shows that people who participate in culture say they enjoy a healthier lifestyle. Cultural activities have a positive impact on mental and emotional health and well-being, by reducing social isolation and raising self-esteem and confidence, help older people lead more independent lives and live longer, support health education, health promotion and self help by communicating public health information and lifestyle messages

South Gloucestershire Active for Life encouraged people to climb stairs in order to improve fitness levels, the stairs climbed was linked to the height of the Three Peaks



Sue Haskins-Southcott the first to complete the Three Peaks stair climbing challenge despite having undergone two liver transplants and has twice been given twenty-four hours to live. Active for Life is a simple way to make physical activity a part of your everyday lifestyle. It helps people to maintain a healthy weight, become fitter and healthier and feel better about themselves.

Margaret developed osteoarthritis five years ago and has found it difficult to get out and about. “I had to read the new Harry Potter books to keep up with my grandchildren. But I can’t get into the library so I use the Home Library Service. The Home Library Service currently visits 120 people who are not able to make the journey to their local library.

**It is a fantastic service and I can ask for what I want; it doesn’t cost me anything!”**

Reading is vital in maintaining people’s mental agility; the Home Library service plays a significant part in supporting people’s ability to maintain an independent lifestyle.

At the Carers Health Day carers had the chance to do Circle Dancing, a walk with Walking to Health and accessed sessions of reflexology, head massage and reiki.

**A chance to recharge the batteries**

Everyone who attended felt they had benefited from having the chance to have a break away from their caring situation.



Orchard Workshops provide a range of Arts and Crafts activities particularly for groups at risk of exclusion. Their work with over 60s groups is particularly recognised it may be the only social event they attend in a week, enhancing their physical and mental health. Participation in arts events provides opportunities for people to meet to share and learn new skills. For vulnerable groups they are invaluable in maintaining their independent living.





Having joined the Walking to Health project to help her asthma and arthritis Anne found that her health improved and that the flexibility of the project has allowed her a weekly choice of a long or short walk depending on how she feels on the day. She also saw parts of her local neighbourhood that she had never seen before.

Regular walking can improve confidence, energy and stamina, as well as helping to reduce the risk of Coronary Heart disease, Strokes, Diabetes, Bowel cancer, Osteoporosis, Anxiety, Stress and Depression.

***‘My health has greatly improved, I enjoy walking a lot more and I can go at my own pace.’***

### 5.3. Managing future development

Culture is vital to all sustainable communities in developing places where people will want to live, play and work by providing for their diverse needs and offering access to high quality cultural activities. Culture impacts on the physical environment and can influence how people interact with each other.



Emersons Green Village Hall was provided through developers contributions for use by the community. Following consultation local people were identified who have established a trust to manage the village hall for the community. Since the village hall has been run by the voluntary sector and within two years has increased the number of people using the centre from 150 per month to 700.

***“The place is buzzing with activities for all the family”***

At the Wood Road housing development in Kingswood an architectural glass artist worked with local history groups to create two windows that reflected the roots of Methodism in Kingswood. The South Gloucestershire arts section encourages developers to include public art in all new housing developments. Such projects give places a unique character and enrich the local environment

South Gloucestershire Council has passed the management of Council owned Community Buildings to locally formed community trusts. Turnberrie’s in Thornbury is a specially designed multi purpose community building providing a range of activities for all ages and the building is



constantly in use during the week both during the day and in the evening. The Café is open every day until 5pm and has recently started a Sunday morning brunch which is proving a success with the locals.

The trustees are a representative of the community including local residents, local business, Thornbury Churches together, Parish Council and South Gloucestershire Council.

Turnberrie's is a fine example of how a mix of cultures can work towards a stronger more cohesive community.

South Gloucestershire Council seeks to ensure that where new housing takes place cultural provision is built into the infrastructure through supporting the development of community buildings or facilities such as public open spaces. It works closely with the West of England Cultural Partnership on the planning of cultural provision within the area which could include contributing to facilities which are located outside South Gloucestershire.

#### **5.4. Promoting safer and stronger communities**

Cultural facilities and activities help build strong and sustainable communities. They improve an area's image and promote local identity, strengthening civic pride in communities and sense of place.

Community participation in culture can help transform the power of neighbourhoods. It can help tackle poverty and disadvantage by engaging people at risk of exclusion. It can also bring people from different communities together. This helps break down barriers, fosters understanding and tolerance and strengthens community cohesion.

Cultural activities can strengthen community involvement and civic life. It provides an accessible way of communicating with and consulting communities, empowering and engaging people from all backgrounds. It can build self-esteem, confidence and stronger social networks, raise ambitions and aspirations. Cultural facilities are safe and trusted public spaces that are open to everyone. They often act as community hubs.

Culture and sport provide plenty of opportunities for volunteers. The arts and cultural sectors are the third most popular area for volunteering; heritage is fifth. Cultural and sports organisations often rely on volunteers. Their work leads to increased participation in cultural and sports activities and helps promote social inclusion. Volunteering can also develop talent and provide work experience as a route into new careers.



Engage 2007 was a cultural festival organised by South Gloucestershire Council in partnership a number of ethnic minority and cultural groups. The event showcased Dance, Music, Drama, Food and Cultural Heritage activities from around the world. The Engage Festivals have brought many groups together and enabled them to learn about each other's cultures through planning and working together. There were more than

250 participants that made the festival day a real success for the just under 4000 visitors.

***"I have learnt so much about other cultures today"***

Residents at Kerr House, many of whom grew up in Bristol arranged trips around the city. Following this meetings were held where residents reminisced about their past experiences of Bristol and their feelings about how it was changing.

The benefits to the residents include physical activity and mental and psychological stimulation; Participation in cultural activities within residential homes has a range of recognised health and social benefits.



Through working with inmates from Leyhill Open Prison, Thornbury Museum has benefited from the expertise of inmates who need work experience and for the inmates there is a caring, trusting environment in which to flourish.

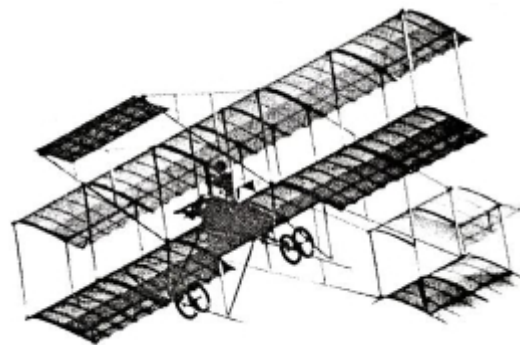
**The Museum has taught me that other people can be generous,**

The Filton Community History archive has been gradually built up over the last decade, with the help of volunteers in Filton. This group has collated material including the recording of memories of people who have lived and worked in Filton,.

The Museum and Heritage section work with local groups to develop and build on the rich heritage of South Gloucestershire.

It is essential that people know the roots of South Gloucestershire and are involved in caring and preserving the buildings, records and memories

***What has been so significant for me is that the story they have told might have been my own I now feel that I belong to Filton more closely than to anywhere else***



Volunteers in South Gloucestershire helped Gloucestershire Archives with an HLF funded project to transcribe local 'inclosure awards'. These are hand written documents from the 18<sup>th</sup> century onwards which set out names of land owners and tenants and describe ancient field boundaries, roads or footpaths. Over 25 parishes in South Gloucestershire are covered in this important collection. The project also funded high quality digitisation of associated maps and a comprehensive online catalogue description. These can now be viewed and copied at Gloucester

Archives and the originals can now be safely preserved





The South Gloucestershire Purple Turnips LGBT youth group created an art exhibition of historic events through gay history to convey to people the struggle people have had to have their sexuality recognised and accepted. The arts service works with many disadvantaged groups to enable them to use art to express their culture to a wider audience.

The Over 2 U group at Hanham Library published a booklet advising young people on crime prevention and reporting crimes  
Youth groups within libraries provides an opportunity for them to relax in a safe environment and to participate in cultural and community activities.



Christmas on the Hill sums up the vital importance of culture in bringing a community together through music, dance, theatre and art. Through a wide range of events the whole of Staple Hill is engaged and united in celebrating pride in their neighbourhood. The highlight of the day is a parade which fosters a great spirit of hope and pride that resonates throughout Staple Hill for the rest of the year.

Other Priority Neighbourhoods also hold highly engaging cultural events each year that foster community cohesion in a way that only art and cultural events can do. Such regular cultural events are like a unique glue that unites communities in a way that lasts.

### ***This cultural event has acted as a catalyst to promote change***

Play Rangers visit parks and open spaces to increase and encourage children's



playful use of the spaces. Children have developed in the way they are able to relate to each other and the play rangers and play co-operatively. They are now more able to develop their own games, rules and social interaction rather than relying on constant adult intervention and structure.

At Staple Hill the senior Play Ranger arranged for the tennis court lights to be turned on during play ranger sessions on winter nights, now ten more young people aged 11-13 engage in positive social and active

play, two hours twice a week. Police reported that there was a 12.5% reduction in criminal damage in the Staple Hill area which has coincided with the play ranger project. They are very supportive of the project and think that it has contributed to crime reduction.

***Now I can stay out till six, Mum said, because the lights are on.' Boy 12***



Seven disabled people from Paul's Place went on a seven day Red Sea cruise visiting Petra, the Pyramids, the Tutenkamen exhibition, the Valley of the Kings and the Karnak Temple. It the kind of holiday that many thousands of people enjoy each year. They saw and experienced the atmosphere of ancient historical places. The trip developed knowledge and experience, built confidence and provided great enjoyment.

***I learnt about the pyramids at school; I never thought I'd get the chance to go there. It's overwhelming!***

## Faith

The 2001 census showed that 75% of South Gloucestershire residents had a religious affiliation. In the report *Working Together: cooperation between Government and faith Communities*, the government recognised the role of faith communities as crucial in their agenda of regeneration, community cohesion and citizenship. They are concerned that links should be made and understanding of faith communities increased to enable increased respect and celebration in a peaceful and diverse society.

South Gloucestershire has a rich religious heritage and was an important centre in the development of 'non conformity'. Faith communities care for a wide range of buildings, many of which are open to the general public on a daily basis, and often serve as community venues. Today, faith is intrinsic to the identity of local people and the way they live their lives. It helps define who people are and how they live their lives; this needs to be respected and valued by all those who live in South Gloucestershire. Faith groups also provide opportunities for people to engage in culture and places of worship provide a hub for activities. A peaceful and diverse society is encouraged by understanding, respecting and celebrating our faith communities.

SACRE (The Standing Advisory Council on Religious Education) provides guidance and training for teachers to ensure that children understand and respect other faiths and cultures.



The SACRE uses the overall title 'Needless Greed' for an annual schools day realising that in the current socio-political climate it remains a very up to date theme. In 2008 using the title 'A World of Neighbours' the students used drama, music, and art to explore this theme to enable those attending to focus on the community cohesion agenda. Representatives of local

faith groups also held workshops to explain and demonstrate the key tenets of each faith

Faith communities are represented on many of the partnerships that support the work South Gloucestershire Council, for example the South Gloucestershire Faith Forum holds a number of seminars for people of faith and other concerned individuals, community organisations and public bodies to discuss and debate issues of common concern – identifying future joint action where possible.

In 2008 a faith audit is being carried out to provide an assessment of current activity and identify opportunities for further contributions that could be made by faith communities. It will contribute significantly towards South Gloucestershire's strategic objectives including fostering community cohesion and encouraging volunteering.

### **5.5. Valuing the environment**

Culture can help improve the quality of the built and natural environment and create a sense of place. The quality of the public realm is enhanced through good design, iconic buildings, public art and open spaces. This helps create safe, healthy and distinctive neighbourhoods. Well designed and high quality cultural and sports facilities can also improve the physical environment of an area. Involving cultural practitioners in planning and designing new spaces helps local people develop a sense of cultural attachment and identity, place and pride.



As part of the Bradley Stoke Community Festival a nature trail with a difference was organised to promote awareness of the woodland in the area. A costumed spectacular of life sized wildlife characters revealed the fascinating story of the reserve's woodland, Savages Wood, a very special place for wildlife.

### **5.6. Maintaining economic prosperity**

Places which are seen as having a strong cultural identity are also seen as successful and attractive to the skilled and enterprising as places to visit, work in, live in and invest in. Culture encourages people to learn and be creative with the demand for creativity in all business sectors rising as innovation becomes critical to competitiveness.

The Kit Kar project enabled Community Learning to engage with fathers and their children through jointly working on building model cars. The use of creative activities enables the Family Learning team to work with people who would normally not attend learning sessions. The project improved relationships, enabled the schools to engage with parents in a constructive manner and encouraged fathers to develop their education.



Clayton (not his real name) who was unemployed and looking for more to life was put onto a Coach Apprenticeship Scheme by Yate Town Council who saw his potential of becoming a sports coach in the local community and a role model for young people especially those from more difficult backgrounds.



The apprenticeship scheme gave him all the skills, experience and qualifications to become a confident level 1 coach

The Coach Apprenticeship Scheme is an excellent opportunity for young people and adults who have a keen interest in developing sport through coaching in their local community. The scheme offers the chance to develop new or existing skills in a friendly and fun environment

### ***Food for thought***

Food features highly in the day to day life of most cultures and South Gloucestershire Environmental Health team incorporate this concept into the various food festivals that have taken place in South Gloucestershire.

At the 'Engage 2007: Festival of Culture' local produce was promoted (including 11 varieties of apples that grow locally) and South Gloucestershire's Local Food Partnership displayed information about growing methods and the range of fruit and vegetables that can be grown in gardens or allotments. This was contrasted with a range of 'exotic' fruit and vegetables that grow overseas and have to be imported.

The display was supported by local businesses including those from Chinese, Indian, Mediterranean food businesses and Country Markets. All of which provided information about their foods including ingredients, growing methods, festivals, recipes etc. Photographs, maps, pictures, other decorations added to the stalls and enabled visitors to appreciate and understand the role of food amongst different cultures.

## **6. Annual plan of branded cultural activities**

One of the aims of the strategy is to promote and brand the existing events that already take place throughout South Gloucestershire. This will help raise awareness of the cultural provision within the area and provide people with a sense of place. Some of the national and local events which might be able to be branded in this way are listed below

<b>Event</b>	<b>Section</b>	<b>When</b>
Youth sport	Sport	April / June
Music festival	CYP	
Museums month	Museum	May
Big draw	Art	October
Summer reading scheme	Libraries	July / August
Engage	Community	
National Play Day	Play	August

Family learning day?	Community learning	October
Archaeology	Museums	July
Heritage open day	Museums	September
World Book Day	Libraries	March
Food festival	Environmental health	October

## 7. National indicators

The new National Performance Framework sets out the performance indicators used by government to measure and manage outcomes delivered by local government. Of the 198 national performance indicators four relate directly to culture and sport and three will require a significant contribution from culture and sport to help deliver three specific outcomes.

Outcome	National indicator
Stronger communities	Adult participation in sport and recreation (NI 8)
	Use of public libraries (NI 9)
	Visit to museums and galleries (NI 10)
	Engagement in the arts (NI11)
	Participation in regular volunteering (NI 6)
Children and young people (be healthy)	Children and young people's participation in high quality PE and sport (NI 57)

There are also a range of further indicators where culture can contribute

Outcome	National indicator
Stronger communities	Overall / general satisfaction with local area (NI 5)
	Environment for thriving third sector (NI7)
Children and young people (be healthy)	Obesity among primary aged children in reception year (NI 55)
	Obesity among primary school aged children in year 6 (NI 56)
Adult health and wellbeing	Self reported measure of people's overall health and wellbeing (NI 119)
Local economy	Satisfaction of business with local authority regulation services (NI 182)

## 8. Action plan

There is clearly a very vibrant cultural scene within South Gloucestershire but the Council believes that more could be done to promote cultural activity and enable more people to be involved with culture within South Gloucestershire.

## Cultural Strategy Action Plan

### To improve opportunities for cultural engagement in South Gloucestershire

Objective	Action	Indicator	Lead	Timescale
To improve access to information about cultural events and providers in South Gloucestershire	<ul style="list-style-type: none"> <li>Develop online information resource</li> <li>Create single cultural access card to improve participation in cultural activities</li> <li>To focus on the priority neighbourhoods and communities</li> </ul>	<ul style="list-style-type: none"> <li>Use and content of database</li> <li>Number of Active Card holders</li> <li>Increased take up of cultural activities by identified groups</li> </ul>	Com Servcs	March 2009
To increase the number of people participating in cultural activities	<p>Strengthen role of Third Sector to develop cultural activity</p> <p>Increased participation in cultural activity which will help achieve targets for children and older people</p>	<p>Based on National Indicators (sport, museums, arts and libraries – NI 8 - 11)</p> <p>Participation in volunteering in cultural sector (NI 6)</p> <p>Young people's participation in positive activities (NI 110)</p>	Com Servcs	April 2008 – March 2012

### Developing opportunities for participation in cultural activities

Objective	Action	Indicator	Lead	Timescale
To increase awareness of cultural events in South Gloucestershire	<p>Improve profile and awareness through the provision of strong cultural brand</p> <p>Create annual timetable of cultural events</p>	Number of events identified as South Gloucestershire 'Cultural events'	Com Servcs	March 2009 and ongoing
Maximise the effectiveness of new and existing cultural buildings	Ensure community buildings in new communities are able to meet the cultural needs of the area in design, ownership and management)	<p>Number of new buildings with cultural element</p> <p>Number of existing buildings</p>	Plnng	March 2012

	<p>Increase in number of venues suitable for cultural uses</p> <p>To identify cultural assets which can be transferred to the community</p> <p>Work with the West of England Cultural Partnership to develop agreed standards of entitlement within new communities.</p>	<p>extended to create cultural space</p> <p>Agreements of standards within West of England are successful in negotiating S106 agreements</p>	Comm Servs	June 2009
To ensure the 2012 Cultural Olympiad Legacy is celebrated in South Gloucestershire	<p>To agree outline programme for 2008 – 2012</p> <p>To support regional initiatives for celebration</p> <p>To use the Olympiad to raise the aspirations of young people through both cultural and sporting activities</p>	<p>Number of people taking part in programme and reporting impact on their life.</p>	Com Servcs	March 2012

### **Develop a sense of place for people living, working and studying in South Gloucestershire**

<b>Objective</b>	<b>Action</b>	<b>Indicator</b>	<b>Lead</b>	<b>Timescale</b>
To ensure people are aware of the distinctiveness of South Gloucestershire	<p>To raise the profile of people, places and spaces in South Gloucestershire which give the area a unique environment</p> <p>Work with faith groups to facilitate their contribution to the cultural development of the area.</p>	% of people who feel they belong to their neighbourhood	Com Servcs	March 2012